

Canada Day Sponsorship Application

Each year, Brantford's Canada Day event attracts an estimated 20,000 visitors of all ages and is one of Brantford's biggest events of the year! To be a part of this event, fill out the application below for your company to be associated with a variety of memorable activities and events from live music, Young Canadians attractions, fireworks and much more. For the full list of benefits associated with each sponsorship level, please refer to our sponsors page on brantford.ca/CanadaDaySponsors.

Deadline to submit an application is June 1.

Please note that the information collected from this submission is collected under the authority of *Section 10 (1) of Municipal Act, 2001*, as amended, and will only be used for the purposes of contacting sponsors for Canada Day. Should you have any questions about the collection of this personal information, please contact the City of Brantford's Special Events Supervisor at 519-759-4150 or email canadaday@brantford.ca.

Name of business *

Contact person's full name *

Business street number *

Business street name *

City *

Postal code *

Contact number (mobile preferred) *

Email *

Verify email *

Website URL (full URL required)

All social media handles, if applicable (e.g. Facebook, Instagram, Twitter/X)

Please select which sponsorship level you would prefer *

- ☐ Confederation Presenter: \$15,000 and over
- ☐ Rocky Mountain Presenter: \$5,000 to \$14,999
- ☐ Great Lakes Partner: \$2,000 to \$4,999
- ☐ Maple Leaf Champion: \$1,000 to \$1,999
- ☐ Sea to Sea Supporter: \$500 to \$999
- ☐ Hockey Fan: \$250 to \$499

You selected that you prefer to be a Confederation Presenter Sponsor. Select which area(s) that you would be interested in being featured? Please note that feature areas are available on a first-come-first-serve basis

- ☐ Main Stage Headliner (Your logo/company will be displayed on the main stage during the headliner performance and will be mentioned along with any promotions of the Main Stage Headliner.)

You selected that you prefer to be a Rocky Mountain Presenter. Select which area(s) that you would you would be interested in featuring. You can select more than one feature area. Feature areas are on a first come, first serve basis.

- ☐ Main Stage Opening Act (Your company/logo will be displayed on the main stage during the Opening Act and will be mentioned with any promotions of the Main Stage Opening Act)
- ☐ Young Canadians Headliner (Your company/logo will be mentioned with any promotions of the Young Canadians Headliner)
- ☐ Photo Booth (Your company/logo will be displayed on the free take-home photo and with any promotions of the photo booth)
- ☐ Shuttle Service (Your company/logo will be displayed in each shuttle bus, on shuttle bus pick up/drop off location signs, and mentioned with any promotions of the shuttle bus service)
- ☐ The Green Team (Your company/logo will be displayed on the Green Teams' volunteer shirts and with any promotions of the Green Team)
- ☐ Sponsors Lounge (Your company/logo will be displayed on the Sponsors Lounge banner and with any promotions of the Sponsors Lounge.)

You selected that you prefer to be a Great Lakes Partner. Please select the area(s) you would be interested in featuring. You can select more than one feature area. Please note that feature areas are available on a first come, first serve basis.

- ☐ Main Stage Band (4 available) (Your company/logo will be displayed on the main stage during the Main Stage Band and will be mentioned with any promotions of the Main Stage Band)
- ☐ Marketplace (Your company/logo will be displayed on the Marketplace banner, and mentioned with any promotions of the Marketplace)
- ☐ Golf carts (Your company/logo will be displayed on all of the golf carts used during the event)
- ☐ Volunteer Team (Your company/logo will be displayed on the Volunteer Headquarters banner, and mentioned with any promotions of the volunteers)
- ☐ Cool Zone (Your company/logo will be displayed on the Cool Zone banner and mentioned with any promotions of the Cool Zone)
- ☐ Portable Washrooms (Your company/logo will be displayed on the portable washrooms)
- ☐ Children’s Entertainment (Your company/logo will be mentioned with any promotions of the Children’s Entertainment area)
- ☐ Wrestling Show (Your company will be mentioned with any promotions of the Wrestling Show)

Please enter the exact dollar amount or in-kind contribution you would like to sponsor *

Please attach a high resolution copy of your business logo. Acceptable formats include a high resolution jpeg, pdf or png. *

Thank You

Thank you for submitting your application requesting to be a sponsor at the Brantford's Canada Day event. Please allow up to five business days to review and process your application. Someone from the Special Events team will reach out to you at the provided email in this application to update you of your application status. Once you have received an email to confirm your sponsorship, an invoice will be sent to the email provided in this application for payment. Deadline for payment is no later than June 16.

Please email any questions to canadaday@brantford.ca.